

Communication from Public

Name: Coastal San Pedro Neighborhood Council

Date Submitted: 01/27/2020 05:08 PM

Council File No: 17-0893

Comments for Public Posting: Resolution Opposing Digital Billboards in Los Angeles Whereas:
• Digital billboards are an imminent threat to neighborhoods; • Digital billboards are dangerous to drivers and the pedestrians and cyclists who share the streets; • No billboard should be erected without the input, approval and opt-in of local residents; • Digital billboards are known contributors to congestion; and • The incessant blinking of digital billboards causes disruption in human and wildlife sleep patterns and can lead to a host of maladies, Therefore Be It Resolved that the Coastal San Pedro Neighborhood Council recommends that the Los Angeles City Council vote no on Digital Billboards.



COASTAL SAN PEDRO NEIGHBORHOOD COUNCIL

Doug Epperhart

President

Dean Pentcheff

Vice President

Kathleen Martin

Secretary

Louis Dominguez

Treasurer

January 27, 2020

Phyllis Nathanson
Senior City Planner
Los Angeles City Planning Department
Phyllis.Nathanson@lacity.org (Sent via e-mail)

Please be advised that at a regular public meeting of the Coastal San Pedro Neighborhood Council Board held January 21, 2020, the Board approved and adopted the following Resolution:

Resolution Opposing Digital Billboards in Los Angeles

Whereas:

- Digital billboards are an imminent threat to neighborhoods;
- Digital billboards are dangerous to drivers and the pedestrians and cyclists who share the streets;
- No billboard should be erected without the input, approval and opt-in of local residents;
- Digital billboards are known contributors to congestion; and
- The incessant blinking of digital billboards causes disruption in human and wildlife sleep patterns and can lead to a host of maladies,

Therefore Be It Resolved that the Coastal San Pedro Neighborhood Council recommends that the Los Angeles City Council vote no on Digital Billboards.

Please contact Robin Rudisill, Chair of the CSPNC Planning Committee, at 310-721-2343 should you have any questions related to this letter.

Sincerely,

Doug Epperhart, President
On behalf of the Coastal San Pedro Neighborhood Council Board

cc: LA City Council, City Planning Commission, City Controller, Mayor, TeamAdZero@gmail.com, Councilmember Joe Buscaino, Aksel Palacios, Ryan Ferguson, Diana Nave.